



USA: THE UK'S LARGEST MARKET

On Wednesday 22 February 2012, 4.00pm - 7.00pm At QEB Hollis Whiteman, 1-2 Laurence Pountney Hill, London EC4R 0EU

PROGRAMME

- 4.00PM REGISTRATION AND COFFEE
- 4.20PM CHAIRMAN'S OPENING REMARKS
John Breidensine
Minister Counselor for Commercial Affairs
U.S. Embassy, London
- 4.25PM CURRENT SITUATION IN THE USA
Nick McInnes
Director
UK Trade & Investment USA
- 4.45PM TACKLING INTERNATIONAL CORPORATE
CRIME: US AND UK PERSPECTIVES
Peter Finnigan QC
QEB Hollis Whiteman
- 5.05PM USA vs. EUROPE: BARRIERS TO ENTRY
Lisa Augustus
International Commercial Manager
HSBC Commercial
- 5.25PM TRIALS AND TRIBULATIONS:
OUR EXPANSION IN THE US
Suzanne Ralton
Director
Agua Fabrics
- 5.45PM QUESTIONS AND ANSWERS
- 6.05PM NETWORKING, DRINKS AND CANAPÉS
- 7.00PM CLOSE

(Programme subject to change)

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The economy of the United States is the largest in the world. Consequently, it continues to be Britain's largest single export market. In 2010, the USA had an estimated GDP of \$14.5 trillion, and the economy is still growing. It is estimated that in light of the current economic situation, GDP in the United States increased at an annual rate of 1.8 per cent in the third quarter of 2011.

There are many opportunities for UK exporters in the United States. Key sectors identified by UK Trade & Investment include:

- Financial and Professional Services
- Energy and Power
- Creative and Media
- Clean Technology
- ICT
- Homeland Security
- Advanced Engineering
- Life Sciences

Why attend this seminar?

This seminar will provide you with an update on the US market. It will give you the chance to:

- Listen to and network with key speakers with in-depth knowledge and experience of the US market
- Meet key contacts who can help maximise your business in the USA
- Meet and network with successful companies currently doing business in the US market

